

| Global Outlook

# NTU x ECCT Women in ESG Leadership

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| Precision Fermentation – Prof. Cheng (center, pointing).

NTU and the European Chamber of Commerce Taiwan Low Carbon Initiative (ECCT LCI) co-organized a seminar held in May that showcased the expertise of five exceptional female business leaders from several industries, including information technology, healthcare, cosmetics, energy, and automotive. These experienced speakers shared their journeys of personal learning, career experiences, and insights into environmental protection, social responsibility, and corporate governance (ESG). The event was aimed to foster a deeper understanding among the young participants about ESG development trends and encourage them to explore these vital areas.



| Event poster—NTU x ECCT Women in ESG Leadership.

The esteemed guest speakers included Cynthia Chyn, Head of Public Policy, Amazon Web Services Taiwan; Eva Leihener-Stefan, Managing Director of L'Oréal Taiwan; Boon Huey Ee, Managing Director Hong Kong and Macau & General Manager Healthcare Taiwan of Merck Group; Christy Wang, Chairperson & General Manager of Ørsted Taiwan; and Michaela Boye, Managing Director of Scania Taiwan. Together, they led insightful discussions on applying their knowledge and expertise to improve companies' ESG performance.

The seminar was meticulously planned with vital themes to bridge the gap between global ESG issues and women’s leadership and inspire students to actively engage with ESG concepts. Most importantly, it was planned to foster a sense of awareness, concern, and commitment in the students to sustainable development. The Taiwan Women on Boards Association’s “White Paper on Female Governance 2021” highlights the notable attention and resource allocation that female leaders tend to dedicate to ESG matters. A global survey conducted by Ernst & Young Global Limited further revealed that nearly 80% of female leaders integrate corporate products or services to benefit society, while approximately 65% of female entrepreneurs commit to human rights conventions and strive to create more opportunities for the younger generation.

NTU upholds “sustainable development” as a core value in its institutional growth and is firmly committed to promoting commitment to sustainable development and social responsibility among its faculty, staff, and students. By integrating resources and faculty from various disciplines and colleges, NTU blends critical social issues with innovative teaching methods, effectively merging theoretical knowledge with practical applications. This approach cultivates future talents to be equipped to address sustainability challenges. Additionally, NTU actively collaborates with other universities to establish networks for sustainable exchanges, facilitating the sharing of information and knowledge on university sustainability governance. These efforts contribute to fulfilling NTU’s sustainable development and social responsibility goals in alignment with the United Nations Sustainable Development Goals (SDGs).



From left to right: Professor Jiun-Haw Lee, Associate Vice President for International Affairs at NTU, Cynthia Chyn, Head of Public Policy, Amazon Web Services Taiwan; Eva Leihener-Stefan, Managing Director of L’Oréal Taiwan; Dr. Chia-Pei Chou, former Executive Vice President & Distinguished Professor in the Department of Civil Engineering, Boon Huey Ee, Managing Director Hong Kong and Macau & General Manager Healthcare Taiwan at Merck Group; Christy Wang, Chairperson & General Manager of Ørsted Taiwan; and Michaela Boye, Managing Director of Scania Taiwan.