

GLOBAL OUTLOOK

Israel Unveiled: Quest for Culture, Innovation, and Heritage

Share:     



The Jeffrey D. Schwartz & NaTang Jewish Taiwan Cultural Association (JTCA) orchestrated a distinctive Taiwanese Students Study Tour in Israel this summer. A group of 30 students from NTU was carefully chosen to join this inspiring tour and be immersed in the local Israeli culture, savor authentic Israeli cuisine, and engage with the vibrant ecosystem of startups, NGOs, and universities. This initiative was aimed at fostering meaningful and dynamic cultural exchange relations between Israel and Taiwan.

The JTCA Taiwanese Students Study Tour commenced in Tel Aviv, globally renowned as the "Startup Nation." The students received a warm welcome from Ambassador Ya-Ping Lee and Irit Barash, the Executive Director & Head of Delegation for the UK and Western Europe of the Jewish Agency for Israel. This platform allowed the students to gain insights into the factors and challenges that have earned Israel its esteemed reputation as the "Startup Nation."

The itinerary included visits to a diversity of innovative startups, including Unit, CYREBRO, Incredio, and PayEm. The students had the opportunity to explore Netafim, a world leader in drip irrigation technology, and learn about the unique historical communal model known as the kibbutz. The study tour also included an exploration of the thriving startup cluster in the Western Galilee, where students engaged with representatives from such pioneering ventures as SeatGeek, AgwaFarm, InZiv, and Hilma - tech for impact. The students also embarked on intriguing visits to The Hebrew University of Jerusalem, the first university co-founded by Albert Einstein, and the visionary Reichman University.

Extending beyond Tel Aviv, the tour included three other significant Jewish holy cities—Tiberias, Safed, and Jerusalem. Students were honored to experience the Jewish Sabbath and embark on jeep tours to appreciate the historical landscapes of the Golan Heights in Tiberias. In Safed, students witnessed the harmonious interplay between art and religion, and in Jerusalem they were exposed to a remarkable coexistence of diverse religions and cultures while delving into the rich historical significance of sites like the Western Wall and the City of David.

The JTCA Taiwanese Students Study Tour in Israel was a transformative journey offering the students profound knowledge and insights into Israeli innovation, culture, and history. This initiative not only broadened their horizons but also fostered stronger and enduring links between Israel and Taiwan.



The JTCA Taiwanese Students Study Tour in Israel was a transformative journey offering the students profound knowledge and insights into Israeli innovation, culture, and history.



The study tour encompassed three other major Jewish holy cities, one of them was Jerusalem.